



2019 ITS-NY Annual Meeting

June 13-14, 2019

“ITS Applications: Technology Advancements and the Human Connection”

Panel 4: Advanced Technology in Smaller Communities

Panel Moderator:

- **Dr. Arthur T. O’Connor, PE, Sr. ITS/Operations Engineer, USDOT/FHWA – New York City Metropolitan Office**

Speakers:

- **“Use of ITS for Managing Travel for the 2018, 1995 & 1986 US Golf Opens.” Walter Dunn, PE, President and Founder, Dunn Engineering Associates, P.C.**
- **“Smart City and Electric Mobility.” Arunkumar Vedhathiri, Director of Innovation, National Grid Albany, NY**
- **“Ride LivINgston: A Mobility Management Website for Trip Planning.” Megan Crowe, AICP, CFM, Senior Planner, Livingston County (Geneseo), NY**
- **“Technology Advancements in Saratoga Springs.” Michele Madigan, Commissioner of Finance, City of Saratoga Springs, NY**

Use of ITS for Managing Travel for the 2018, 1995, and 1986 US Opens

WALTER DUNN, P.E.

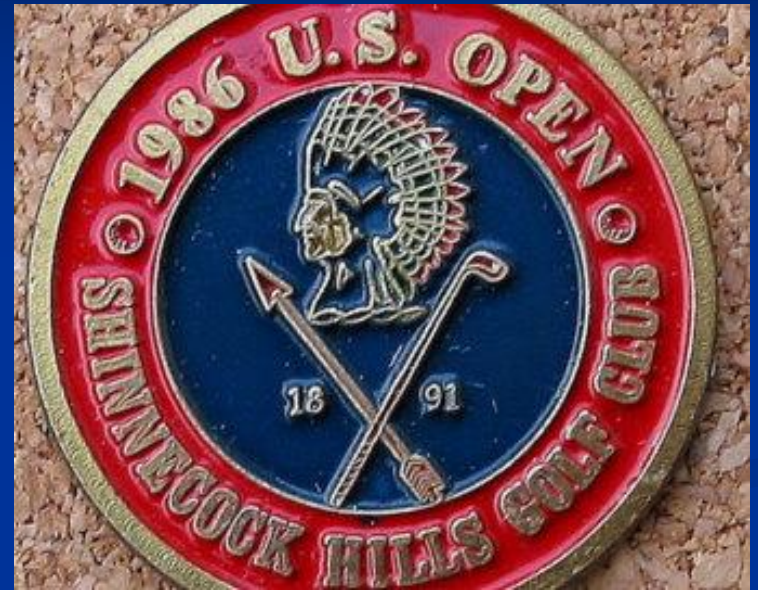
DUNN ENGINEERING ASSOCIATES, P.C.

ITS NY ANNUAL MEETING

SARATOGA SPRINGS, NY

JUNE 14, 2019





JUNE 12-15, 1986

SHINNECOCK HILLS GOLF CLUB

SOUTHAMPTON, NY





JUNE 12-18, 1995
SHINNECOCK HILLS GOLF CLUB
SOUTHAMPTON, NY





JUNE 11-17, 2018

SHINNECOCK HILLS GOLF CLUB

SOUTHAMPTON, NY



Long Island, New York



Sunsets on the Dunes



Atlantic Ocean



Osprey Nest



Rural Event Characteristics

- RURAL OR RURAL/TOURIST AREA
- HIGH ATTENDANCE EVENTS ATTRACTING EVENT PATRONS FROM A REGIONAL AREA
- LIMITED ROADWAY CAPACITY SERVING AN EVENT VENUE
- AREA LACKING REGULAR TRANSIT SERVICE
- EVENTS HAVING EITHER A TIME SPECIFIC DURATION OR CONTINUOUS DURATION



Event Planning Team Roles & Responsibilities



Stakeholders

AGENCIES

- USGA (STAFF & VENDORS)
- NYSDOT / INFORM
- SUFFOLK COUNTY / DPW / AIRPORT
- TOWN OF SOUTHAMPTON EMS / TRANSPORTATION

LAW ENFORCEMENT

- SOUTHAMPTON TOWN POLICE
- NYS POLICE
- SUFFOLK COUNTY POLICE & SHERIFF DEPARTMENTS
- MTA / LIRR
- VILLAGE OF SOUTHAMPTON POLICE



Stakeholder Challenges

- MITIGATE IMPACTS OF EVENT-GENERATED TRAFFIC
- POTENTIAL FOR HEAVY VOLUME OF TRANSIT VEHICLES & PEDESTRIAN FLOWS
- COORDINATE TRAVEL MANAGEMENT ACTIVITIES WITH EVENT OPERATOR & OVERALL PLANNING TEAM
- AVAILABLE STAFF RESOURCES & SUPPORT SERVICES
- INFRASTRUCTURE LACKING AT EVENT SITE TO MANAGE TRAFFIC AND PROVIDE SUPPORT SERVICES



Major Concerns

- COINCIDENCE OF EVENT WITH HEAVY RECREATIONAL SUMMER TRAFFIC
- ONLY TWO CROSSINGS OVER SHINNECOCK CANAL
- ONLY ONE MAJOR EAST/WEST ROADWAY
- HEAVY AM & PM PEAK HOUR EXISTING TRAFFIC (TRADE PARADE)



Media Attention

**Traffic engineer
Walter Dunn (top)
and others are
concerned about
logjams on roads,
not leader boards.**



The only serious hiccup to the proceedings might come on the roads leading to the remote club. There were remarkably few problems in '86, but two factors contributed to that: Daily attendance was limited to 18,000; and many residents of the island, fearing gridlock, simply fled for the week. Traffic engineer Walter Dunn was responsible for the smooth flow in 1986 and returns in that capacity this year. With attendance increased to as many as 25,000 a day in 1995, the chances are the leader boards won't be the only place where frequent logjams occur.

"I think we can handle the new numbers," says Dunn. "But it could be interesting."

At Shinnecock, one should expect nothing less. ■

Work Efforts

- PREPARATION OF FEASIBILITY STUDY
- DEVELOPMENT OF TRAFFIC MANAGEMENT PLAN
- PREPARATION OF DESIGN PLANS
- SUPERVISION AND LAYOUT OF IMPLEMENTATION
- OPERATION OF EVENT



Goals of Managing Travel for PSES

- ACHIEVE *PREDICTABILITY*
- ENSURE *SAFETY*
- MAXIMIZE *EFFICIENCY*
- MEET PUBLIC & EVENT PATRONS
EXPECTATIONS
- KEEP TRAFFIC MOVING



Changes from 1986 to 1995 to 2018

- TRAFFIC VOLUMES
- ATTENDANCE: 18,000 TO 25,000 TO 30,000+
WITH 4,500 VOLUNTEERS
- NO. OF PARKING LOTS
- CONSTRUCTION AT GABRESKI AIRPORT,
RELOCATION OF HAMPTON JITNEY, ADDITION
OF INTERNAL ROUND-ABOUT
- RELOCATION OF BUS DROPOFF / PICK-UP



Changes from 1986 to 1995 to 2018

- PEDESTRIAN OVERPASS(ES): 1 TO 1 TO 2
- C.R. 39 ROADWAY IMPROVEMENTS
 - '86- 2 LANES MADE INTO 3 REVERSIBLE LANES
 - AM = 2 EB, 1 WB & PM = 1 EB, 2 WB
 - '95- 3 LANES (1 EB & 2 WB)
 - '18- 4 LANES (2 EB & 2 WB WITH 2-WAY CENTER LANE FOR LEFT TURNS)





PEDESTRIAN OVERPASSES

EVENT 1 = DETOUR FOR INSTALLATION

EVENT 4 = DETOUR FOR REMOVAL





EVENT 2 = MERCHANDISE SALES
WEEKEND BEFORE CHAMPIONSHIP





EVENT 3 = GOLF CHAMPIONSHIP



Managing Travel for PSEs

Involves:

- ADVANCE OPERATIONS PLANNING, STAKEHOLDER COORDINATION & PARTNERSHIPS
- MULTI-AGENCY TRAFFIC MANAGEMENT TEAM
 - DEVELOPS TRAFFIC MANAGEMENT PLAN
 - PREPARES PROCEDURES & PROTOCOL
 - DAY-OF-EVENT TRAFFIC CONTROL & COORDINATION
- RAISE AWARENESS OF POTENTIAL TRAVEL IMPACTS
- COORDINATE AGENCY SERVICES & RESOURCE SHARING



ITS Innovative Strategies

- MEET THE CHALLENGES
- USE EXISTING ITS INFRASTRUCTURE
- ADD PORTABLE & MOBILE ITS ELEMENTS
- APPLY SUCCESSFUL STRATEGIES
 - INCIDENT MANAGEMENT
 - EMERGENCY RESPONSE
 - SECURITY CONCERNS



ITS Solutions for Day-of-Event

- SITE ACCESS AND PARKING
- TRAFFIC CONTROL
- TRAVELER INFORMATION
- TRAFFIC SURVEILLANCE



Use of Traffic Management Techniques

- ESTABLISHMENT OF COMMAND CENTER
- LEFT TURN RESTRICTIONS
- RADIO COMMUNICATIONS
- AERIAL SURVEILLANCE
- EXCLUSIVE BUS ROADWAY
- SPECIFIC ROADWAY ASSIGNMENT



Use of Traffic Management Techniques

- ROUTE MARKER / DESTINATION SIGNING
 - COLOR CODED LETTER SYMBOLS
 - DIVERSION VIA ARROW CHANGE
- PORTABLE CHANGEABLE MESSAGE SIGNS
- 3 LANE OPERATION FOR PEAK TRAFFIC FLOWS
- HIGHWAY ADVISORY RADIO
 - STATUS, INFORMATION, DIVERSION



Use of Traffic Management Techniques

- TRAFFIC FLOW CONTROL
 - OVERRIDE OF TRAFFIC SIGNALS
 - MANUAL COORDINATED MOVEMENT SYSTEM
 - TEMPORARY TRAFFIC SIGNAL INSTALLATION
- METERING SYSTEM
 - BUS CAPACITY
 - STATUS, INFORMATION, DIVERSION
 - PARKING LOT METERING
- ON-SITE TRAFFIC MANAGEMENT



INFORM TMC



Mobile Command Post



Fixed Signing



GUIDANCE TO PRE-ASSIGNED LOTS





**PORTABLE CHANGEABLE MESSAGE SIGN
(1 OF 26 DELIVERED & OPERATED)**



HAR



INFO ON UPCOMING EVENT & LANE USAGE

ON REVERSIBLE LANES





CR 31 REVERSIBLE LANES /
(AM = 3 SB/1 NB)
HARD SHOULDER RUNNING





**CR 31 REVERSIBLE LANES /
(AM = 3 SB/1 NB)
HARD SHOULDER RUNNING**





**CR 31 REVERSIBLE LANES /
(AM = 3 SB/1 NB)
HARD SHOULDER RUNNING**





**CR 31 REVERSIBLE LANES /
(AM = 3 SB/1 NB)
HARD SHOULDER RUNNING**





CR 31 REVERSIBLE LANES /
(AM = 3 SB/1 NB)
HARD SHOULDER RUNNING





**CR 31 REVERSIBLE LANES /
(PM = 3 NB/1 SB)
HARD SHOULDER RUNNING**





**CR 31 REVERSIBLE LANES /
(PM = 3 NB/1 SB)
HARD SHOULDER RUNNING**





GABRESKI AIRPORT PARKING

6500 CARS





GABRESKI AIRPORT SECURITY GATE





2 LANES EXITING AIRPORT



Lessons Learned

- HANDLING OF A SPECIAL EVENT REQUIRES THE SAME ATTENTION FROM A TRAFFIC ENGINEERING STANDPOINT AS AN INCIDENT
- PROVEN TRAFFIC MANAGEMENT TECHNIQUES & ITS ELEMENTS SHOULD BE APPLIED FROM THE EARLIEST PLANNING STAGES THROUGH THE ACTUAL OPERATION OF THE EVENT SO THAT TRAFFIC CONGESTION CAN BE SIGNIFICANTLY REDUCED.



Lessons Learned

- ITS ENHANCES PLANNING DESIGN & DAY-OF-EVENT OPERATIONS FOR PSE
- INNOVATIVE ITS TECHNOLOGIES IMPROVE TRAFFIC CONTROL & OPERATIONS
- ITS AIDS IN EVENT SECURITY
- SUCCESSFUL ITS IMPLEMENTATIONS ARE ABUNDANT
- ITS SOLUTIONS INFORM TRAVELERS OF AN UPCOMING EVENT & AID MANAGERS TO MODIFY THE PLAN BASED ON REAL-TIME CONDITIONS.
- ITS SOLUTIONS ARE USEFUL FOR DAY-TO-DAY OPERATIONS.



Keys to Success

- DEVELOPMENT OF A GOOD TRAFFIC MANAGEMENT AND PARKING PLAN USING ITS ELEMENTS
- INPUT AND PARTICIPATION OF INVOLVED AGENCIES
- IMPLEMENTATION OF PLAN
- ON-SITE TRAFFIC MANAGEMENT
- ABILITY TO MODIFY THE PLAN & ACCOMMODATE REAL-TIME TRAFFIC
- EXPECT THE UNEXPECTED



Final Advice

- USE LATEST ITS TECHNOLOGY & ELEMENTS. THEY WORK, BUT WATCH & UNDERSTAND THE HUMANS!
- KEEP TRAFFIC MOVING
- NOBODY GOES THERE – IT'S TOO CROWDED
- BE FLEXIBLE
- EXPECT THE UNEXPECTED





Bring
Energy
to Life

nationalgrid

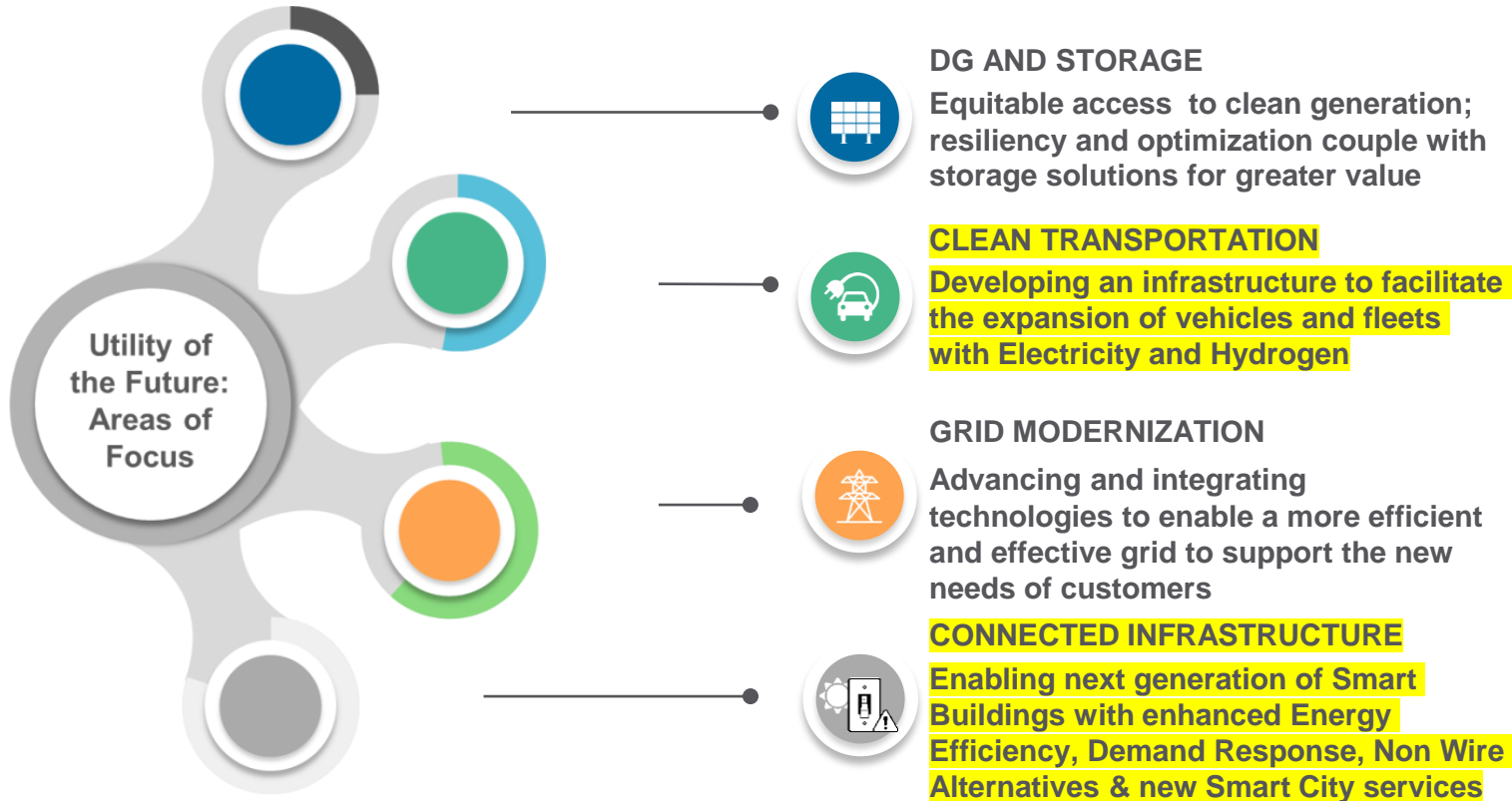


Smart City & Electric Mobility 2019 Intelligent Transportation Society of NY

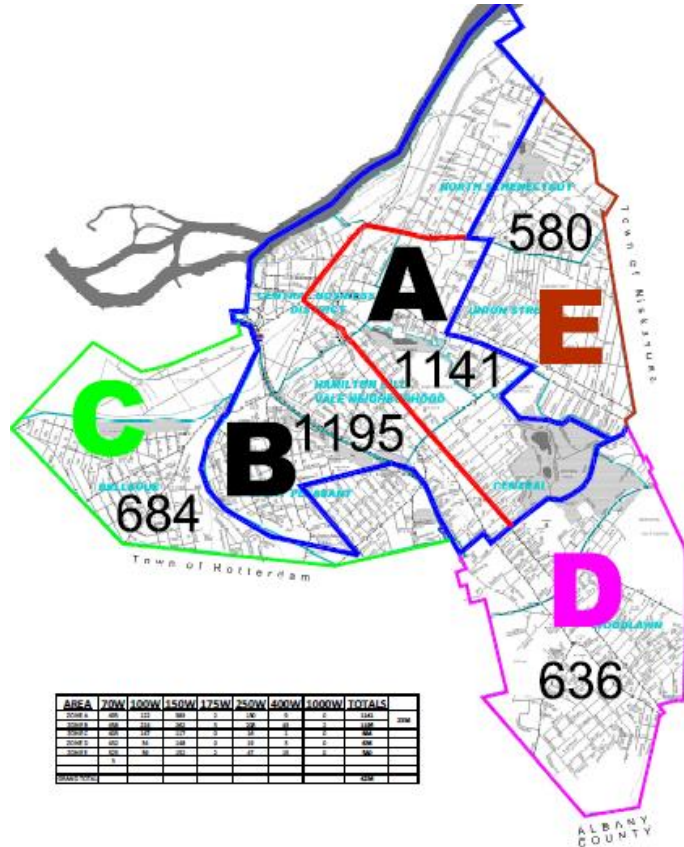
Arun Vedhathiri, Director | Innovation



National Grid's Utility Of Future Strategy



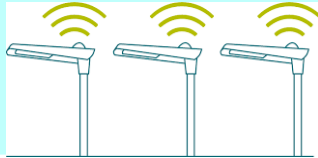
Schenectady REV Demo – Phase 1, Zones A & B



Schenectady REV Demo



- **LED Conversion**
- **~50% Energy savings**



- **Connected Lights**
- **~15%+ incremental Energy Savings**
- **Asset Management**

Smart



Cities

- **Safety**
- **Health**
- **Environment**
- **Connectivity**

IoT



- **Internet of Things**
- **Developers**
- **Applications**
- **Partners**

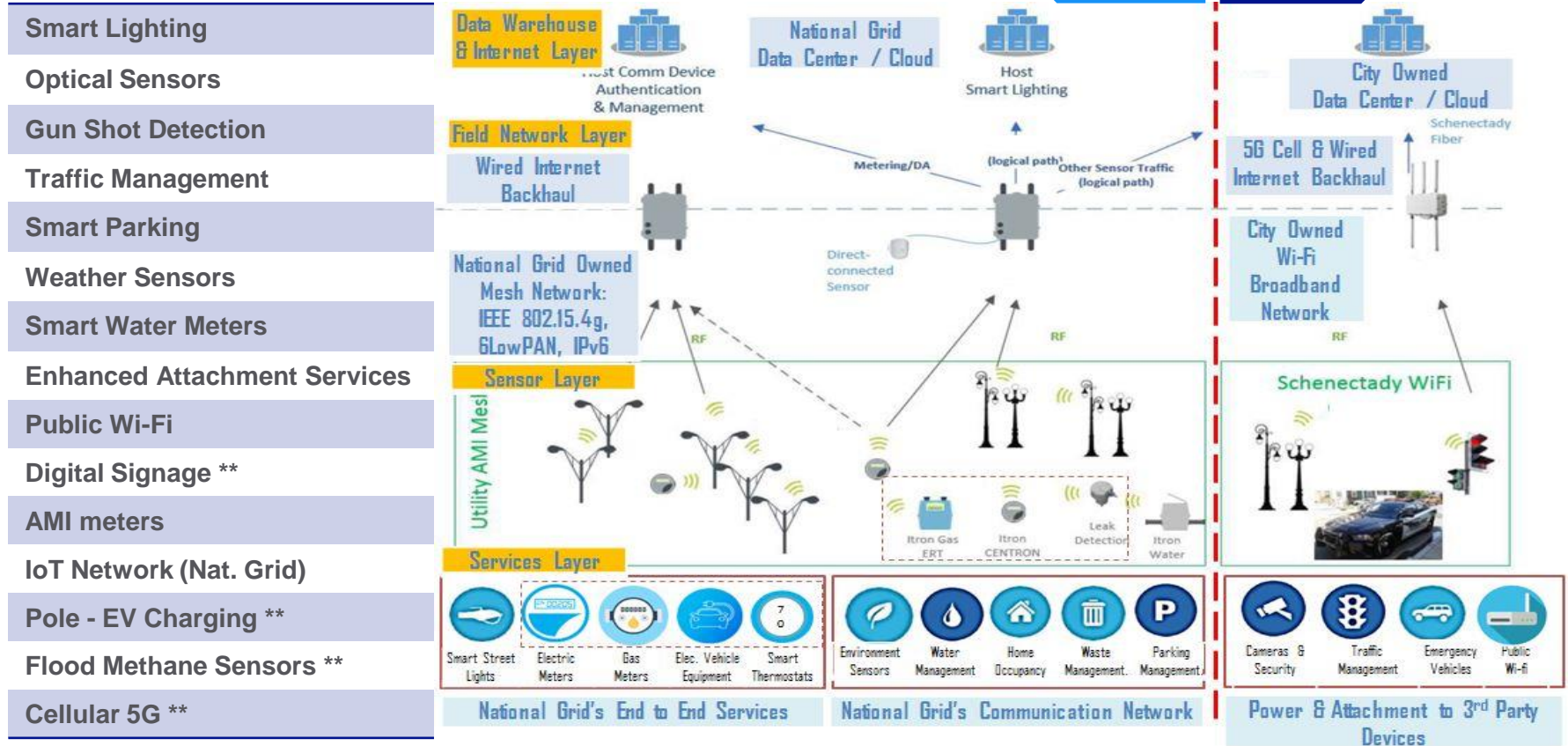
Energy Savings

Enable Smart Cities

Evolution of Cities

Market Animation

Schenectady REV Demo – Schematics



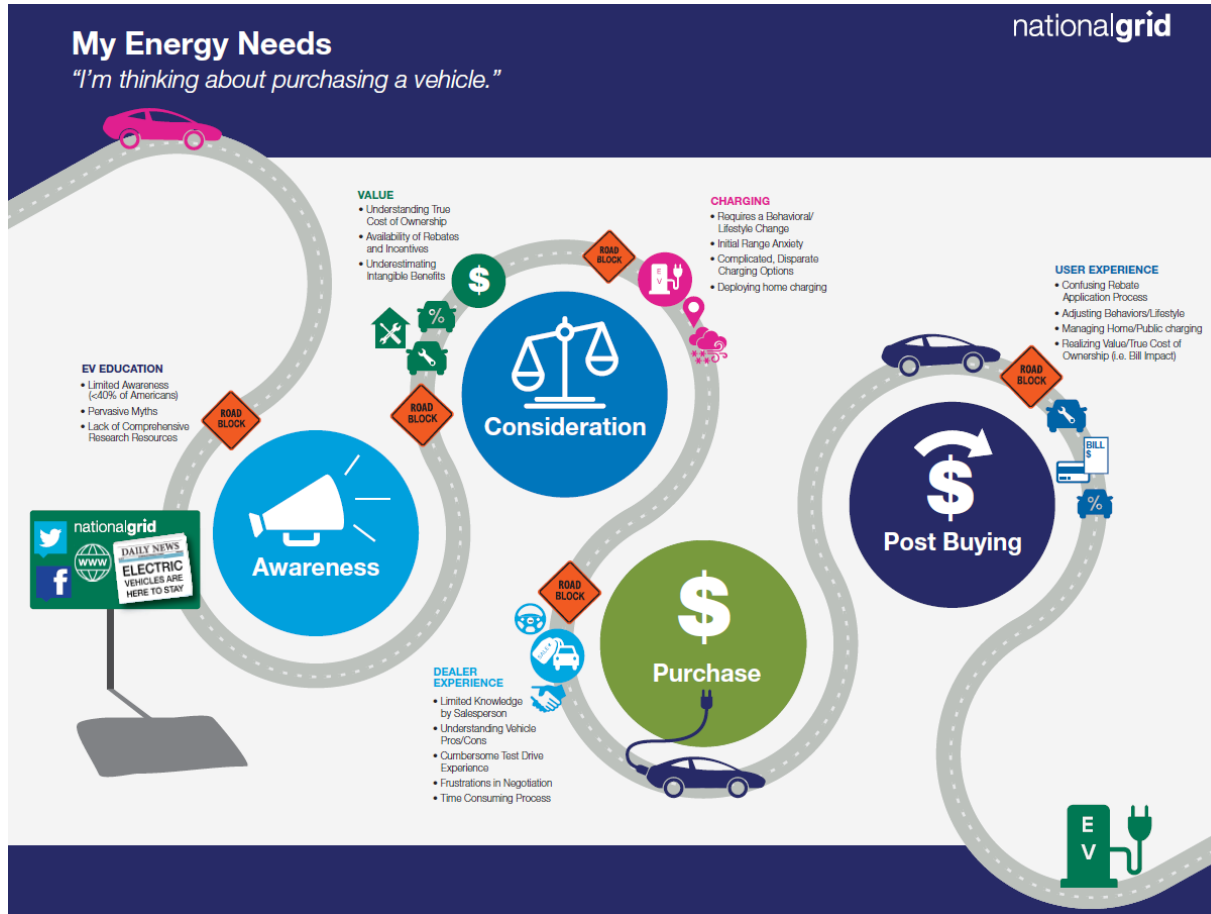
Electric Transportation

Program Overview
May 15, 2019

nationalgrid



Accelerating Customer Adoption of EVs



80% Emission Reduction by 2050

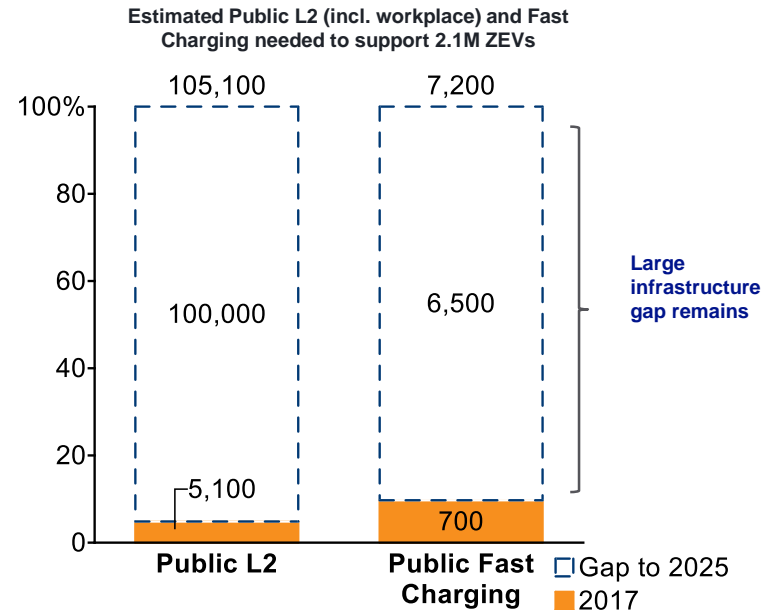
- 40% GHG emissions from vehicles
- By 2028, 100% of LDV must be ZEV to meet emission targets

GHG: Green House Gas

LDV: Light Duty Vehicle

ZEV: Zero Emission Vehicle

Public charging infrastructure is key to adoption; a significant gap remains to 2025



L2: Level 2 Fast Chargers, up to 20kW per port

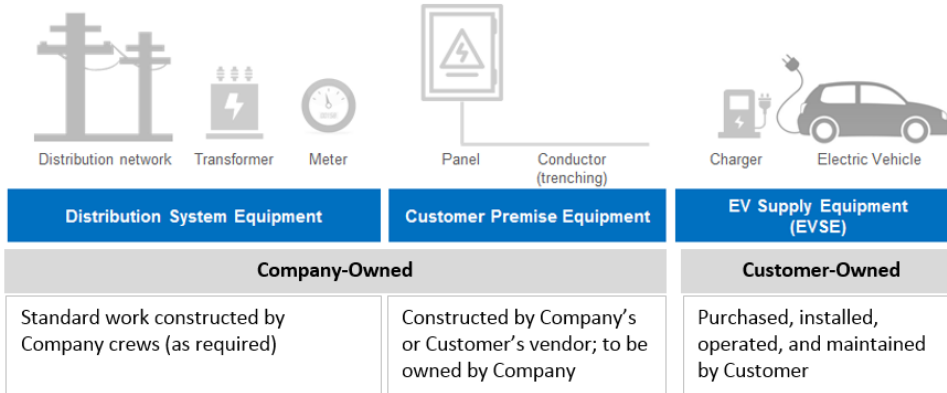
Fast Chargers: Range from 20kW to 350kW per port

Electric Vehicle Supply Equipment (EVSE)

Make Ready

Customer installs, owns and operates EVSE.

National Grid installs wires to EVSE equipment

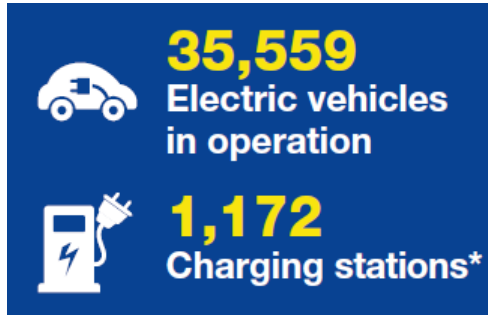


Expand charging network at workplaces (Make Ready Only)

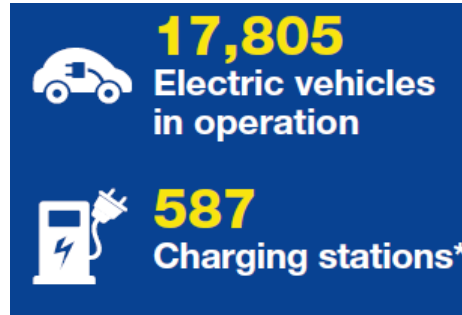
Residential Time of Use (TOU) rate, consumer education

EV Adoption in National Grid Service Areas

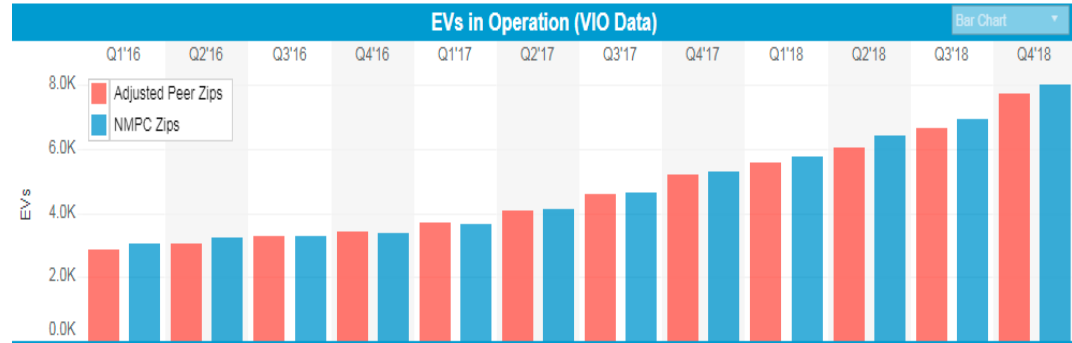
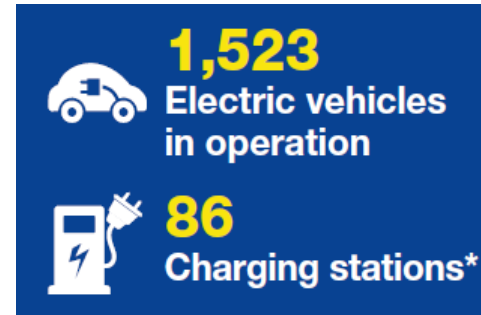
NY



MA



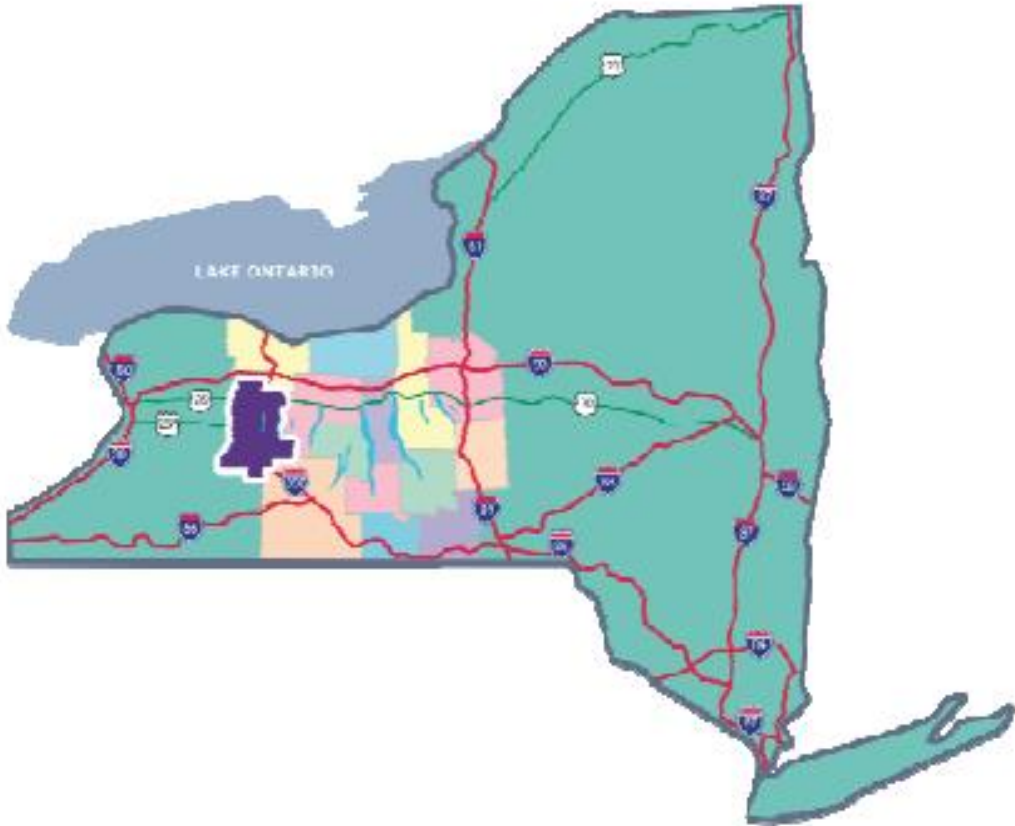
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Livingston County Transportation Mobility Management

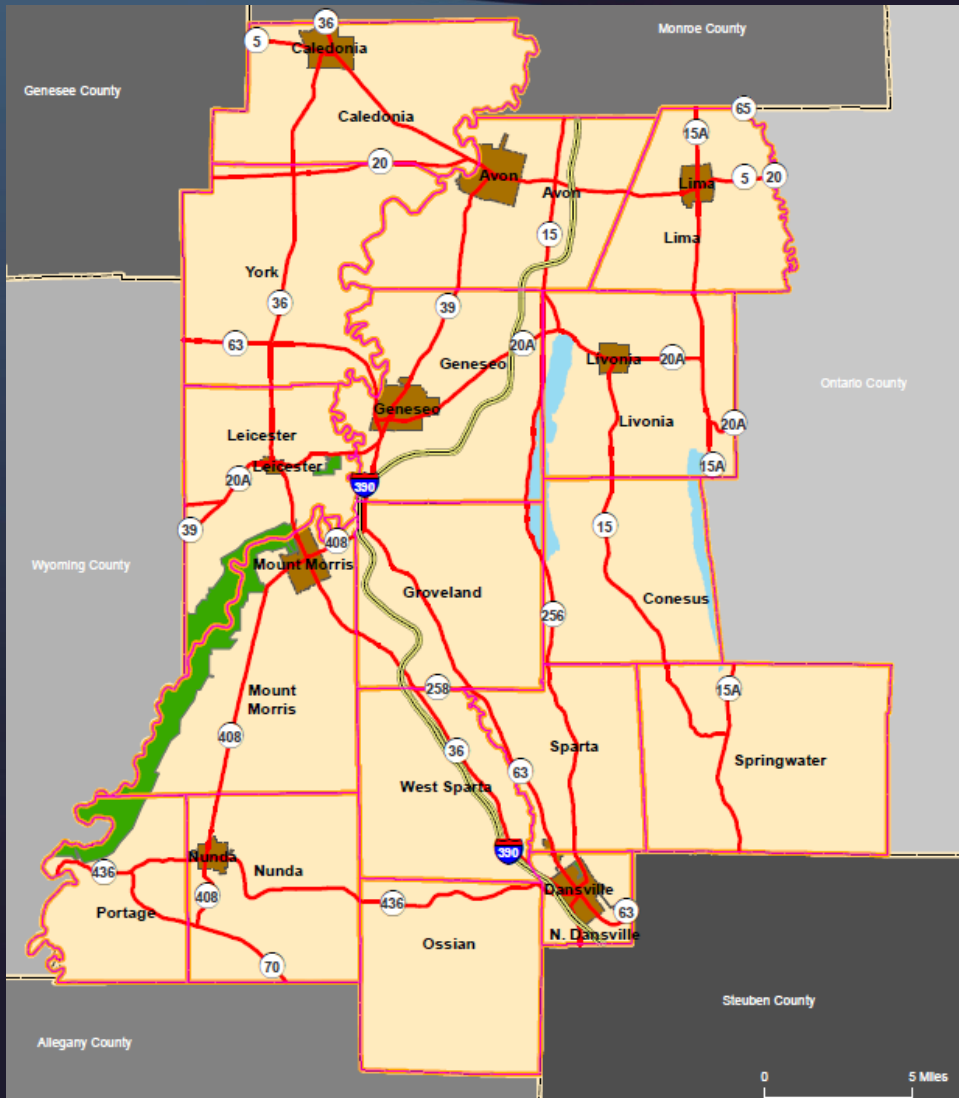


Livingston County, New York



- ❖ Approximately 15 miles south of the City of Rochester & 60 miles east of the City of Buffalo
- ❖ 638 square miles
- ❖ 2010 Population: 65,393

Livingston County, New York



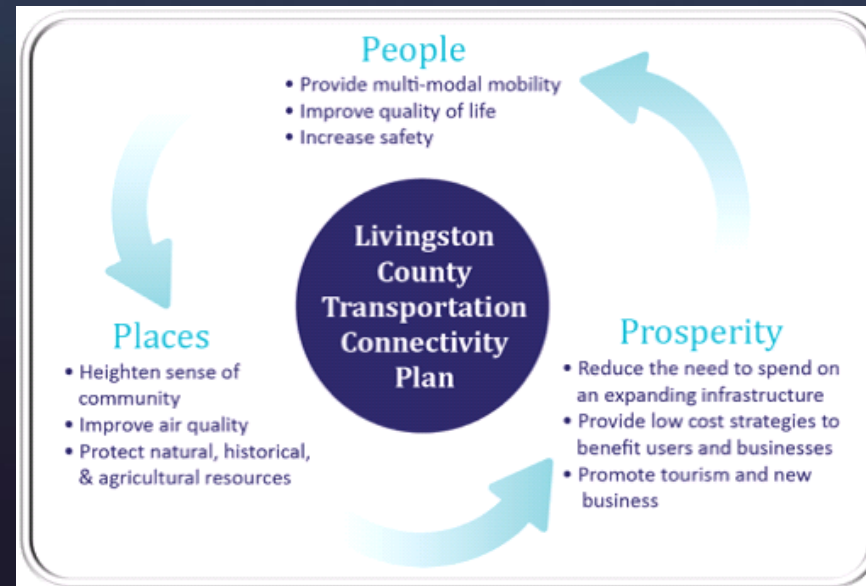
- ❖ 17 towns, 9 villages & numerous hamlets
- ❖ Genesee River, Conesus Lake and Letchworth State Park
- ❖ SUNY Geneseo

Connect Livingston Plan

- ❖ Completed December 2013
- ❖ First holistic multi-modal transportation plan of its kind in New York State
- ❖ “People Count. Place Matters.”
- ❖ The plan examined issues, opportunities, and connections for walking, biking, vehicles, public transit, air, water and rail transportation at the County level.

Connect LivINgston

“Develop a transportation connectivity plan that fosters partnerships and connections for the purpose of supporting and promoting a vital and sustainable Livingston County for existing and future residents and visitors alike.”



Transportation Advisory Committee

- ❖ Formed in 2014 by Livingston County Board of Supervisors to implement Connect Livingston
- ❖ Three Working Groups Formed:
 - ❖ Public Transportation 
 - ❖ Community Development
 - ❖ Environmental

Public Transportation Work Group

- ❖ Collaborative Effort: Public and Private Partnerships
- ❖ Livingston County: Office of the Aging, Department of Social Services, Workforce Development, Probation, Planning and the Center for Nursing & Rehabilitation
- ❖ Private & Not-for-Profit: Institute for Human Services, Chamber of Commerce, Genesee Valley Health Partnership, Catholic Charities, Noyes Health, the Arc of Livingston-Wyoming, and CASA
- ❖ Public Transportation: Genesee Transportation Council (GTC), Rochester-Genesee Regional Transportation Authority and Regional Transit Service (RTS) Livingston

Public Transportation User Toolkit

Goal #4 of Connect Livingston: *Provide comprehensive and innovative public transportation services through RTS Livingston and other human service and transportation providers*

- ❖ Focused on providing high-quality and affordable transit and community transportation services throughout Livingston County and with key connections outside the County.
- ❖ Transit services are important to maintain quality of life, especially for low-income, disabled, elderly and younger people.
- ❖ Funded by GTC's UPWP

Public Transportation User Toolkit

- ❖ Clearinghouse / mechanism in order to facilitate the accessibility of information regarding the availability of transportation services from the various transportation service providers in the County
- ❖ Address the existing service gaps

Mobility Management Website

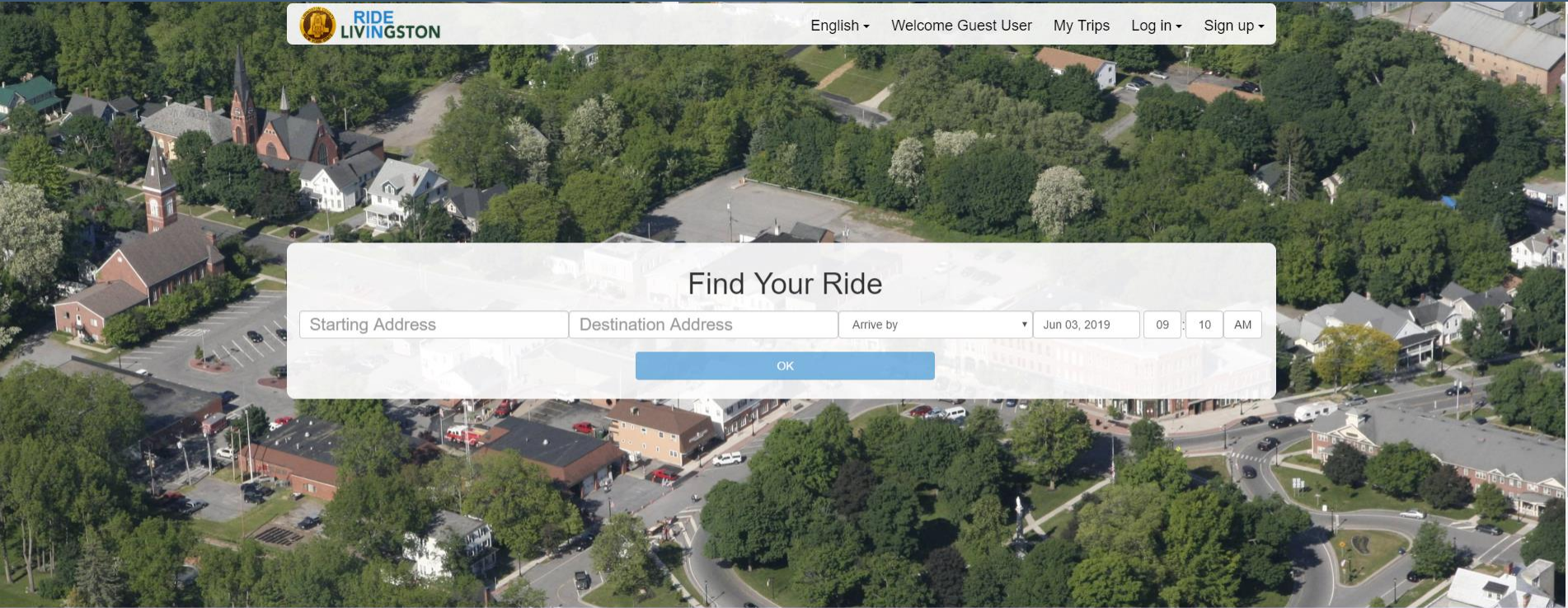
- ❖ Developed a single point-of-entry website
- ❖ 24 human service providers and 26 transportation providers
- ❖ Web-design professional hired to create user friendly website:



CAMBRIDGE
SYSTEMATICS



Ride LivNgston.com



The background of the search overlay is an aerial photograph of a town, showing a mix of residential houses, a church with a steeple, and commercial buildings. The search overlay is a semi-transparent white box with rounded corners, containing the title 'Find Your Ride' and several input fields.

RIDE LIVINGSTON English Welcome Guest User My Trips Log in Sign up

Find Your Ride

Starting Address Destination Address Arrive by Jun 03, 2019 09 : 10 AM

OK

List of Providers

Show me all the transportation providers.

Quick Guide

How do I use this site?

Connect to shopping.

Cambridge Systema



Ride LivNgston.com

The screenshot shows the Ride Livingston website interface. At the top left is the logo with a gold seal and the text "RIDE LIVINGSTON". To the right are navigation links: "English", "Welcome Guest User", "My Trips", "Log in", and "Sign up". The main content area features an aerial photograph of a town. Overlaid on this is a "Find Your Ride" search form. The form has a text input field containing "4 court street", a "Destination Address" dropdown, an "Arrive by" dropdown set to "Jun 03, 2019", and time selection fields for "09", "10", and "AM". Below the input field is a "Suggestions" list with five items: "4 Court Street, Geneseo, NY" (highlighted in blue), "4 Court Street, Rochester, NY", "4 Court Street, Belmont, NY", "4 Court Street, Auburn, NY", and "4 Court Street, Aurora, NY". A blue "OK" button is positioned below the suggestions list.

[List of Providers](#)

Show me all the transportation providers.

[Quick Guide](#)

How do I use this site?

[Connect to jobs.](#)

Cambridge System



Ride LivNgston.com

The screenshot shows the Ride Livingston website interface. At the top left is the logo with a gold seal and the text "RIDE LIVINGSTON". To the right of the logo are navigation links: "English", "Welcome Guest User", "My Trips", "Log in", and "Sign up". The main content area features a "Find Your Ride" search form overlaid on an aerial photograph of a town. The form includes a pickup location field with "204, 6 Court St Geneseo", a destination field with "Barilla America Inc 100 Horsesh", an "Arrive by" dropdown menu, and a time field set to "Jun 14, 2019 03:00 PM". A blue "OK" button is positioned below the form. At the bottom of the page, there are two buttons: "List of Providers" and "Quick Guide".

List of Providers


Show me all the transportation providers.

Quick Guide

How do I use this site?



Ride LivNgstn.com

English ▾ Welcome Guest User My Trips Log in ▾ Sign up ▾

204, 6 Court St Geneseo
Barilla America Inc 100 Horsesho

Arrive by
Jun 14, 2019 03 : 00 PM

Customize Your Trip

I currently receive Medicaid

I need a vehicle that has space for a folding wheelchair

I need a vehicle that has space for a motorized wheelchair

I need a vehicle that has space for a stretcher

I need door through door assistance

I need help getting from my door to the vehicle.


I have a disability

I am 60 years or older

Purpose


Sort by

Preferred Modes

 **RTS Livingston** Save to My Trips


\$1.00 1:11 PM To 2:16 PM

1 hour 5 mins Travel time, 40 minutes walking show more

 **RTS Livingston** Save to My Trips


\$1.00 11:11 AM To 12:21 PM

1 hour 10 mins Travel time, 40 minutes walking show more

 **RTS Livingston** Save to My Trips

\$1.00 11:04 AM To 12:41 PM

1 hour 37 mins Travel time, 40 minutes walking show more

 **Drive** Save to My Trips

2:42 PM To 3:00 PM

18 minutes Travel time, 0 minutes walking show more



Ride LivNgstn.com

Customize Your Trip

- I currently receive Medicaid
- I need a vehicle that has space for a folding wheelchair
- I need a vehicle that has space for a motorized wheelchair
- I need a vehicle that has space for a stretcher
- I need door through door assistance
- I need help getting from my door to the vehicle.
- I have a disability
- I am 60 years or older

Purpose:

Sort by:

Preferred Modes

- Bike
- Drive
- Paratransit
- Taxi
- Bus
- Walk

RTS Livingston

Save to My Trips

\$1.00 11:11 AM To 12:21 PM

1 hour 10 mins Travel time, 40 minutes walking [show more](#)

RTS Livingston

Save to My Trips

\$1.00 11:04 AM To 12:41 PM

1 hour 37 mins Travel time, 40 minutes walking [show more](#)

Drive

Save to My Trips

2:42 PM To 3:00 PM

18 minutes Travel time, 0 minutes walking [show more](#)

LeGault Limo Service/Around Town Shuttle

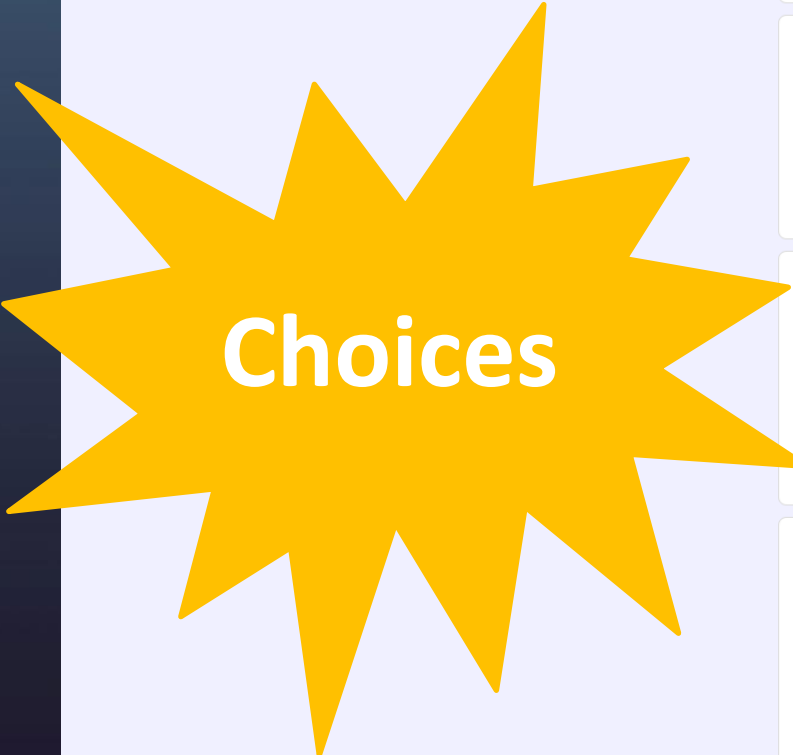
Save to My Trips





2:42 PM To 3:00 PM

18 minutes Travel time, 0 minutes walking [show more](#)



Ride LivNgston.com



 Metro Transport, Inc.	Save to My Trips
2:15 PM To 3:00 PM	
45 minutes Travel time, 0 minutes walking	show more
 CH Medical Transport	Save to My Trips
2:15 PM To 3:00 PM	
45 minutes Travel time, 0 minutes walking	show more
 Community Action Transportation System (CATS)	Save to My Trips
2:15 PM To 3:00 PM	
45 minutes Travel time, 0 minutes walking	show more
 Medical Answering Service (For Medicaid Only)	Save to My Trips
2:15 PM To 3:00 PM	
45 minutes Travel time, 0 minutes walking	show more



Ride LivNgston.com

Find Your Ride

4 Court St Geneseo Barilla America Inc 100 Horseshr Arrive by Jun 14, 2019

OK

List of Providers

Show me all the transportation providers.

Need Help?
Click Here to Send an Email.





Quick List: Transportation Services

Transportation Service Provider	Type	Telephone	Comments
Able Medical Transportation, Inc.	Paratransit	585-756-2222	Saturday hours possible with 48-hr. advance notice. Service between Livingston and Monroe Counties, but not between locations only within Livingston County.
ACCESS Allegany	Paratransit	585-593-1738 or 585-593-5223	Call Center: 8 a.m. to 12:00 p.m., 12:30 p.m. to 4:30 p.m.; buses 5 a.m. to 8 p.m., depending on route. Connects with Hornell Transit buses in Alfred. Call for rates and scheduling information. www.accessallegany.org
Attica Bus	Fixed-Route Transit	585-591-2107	Call 585-591-2107 for appointment, 2-3 days in advance, M-F, 5:30 a.m. to 6:00 p.m.; after hours, leave message.

Ride LivNGston.com

The screenshot shows the 'Find Your Ride' search form on the Ride LivNGston.com website. The form is overlaid on an aerial view of a town. It includes input fields for starting address ('4 Court St Geneseo'), destination address ('Barilla America Inc 100 Horsesho'), arrival date ('Jun 14, 2019'), and time ('07 : 00 AM'). A blue 'OK' button is positioned below the form. Below the search form, there are two navigation links: 'List of Providers' (with the text 'Show me all the transportation providers.') and 'Quick Guide' (with the text 'How do I use this site?'). The 'Quick Guide' link is circled in yellow, and a yellow arrow points from it towards the right-hand side of the image. At the bottom center, there is a 'Need Help?' section with the text 'Click Here to Send an Email.'

Welcome to RIDE Livingston.

Our goal is to match the transportation needs of Livingston County residents with rides that work for them.

Follow the steps listed below to tell us where you would like to go. You will be offered a selection of rides to choose from, based on the information you provide. Choose the ride that works best for you.

1. Enter your starting address, destination address, and preferred arrival date and time on the opening page.
2. Under **Customize Your Trip**, check the boxes that apply to you in the window that appears on the left.
3. Click on a **Purpose** from the drop-down menu.
4. From the **Sort by** drop-down menu, select the factor that is most important to you when choosing a ride. If you do not select a factor, ride options will be listed by fare.
5. From the **Preferred Modes** menu, choose the options that are acceptable to you.
6. Your transportation options should now appear on the right. All ride choices shown may not perfectly match your needs.
7. Scroll down until you find the ride that works best for you.
8. Click on the **Show More** button to view details and contact information for that ride.



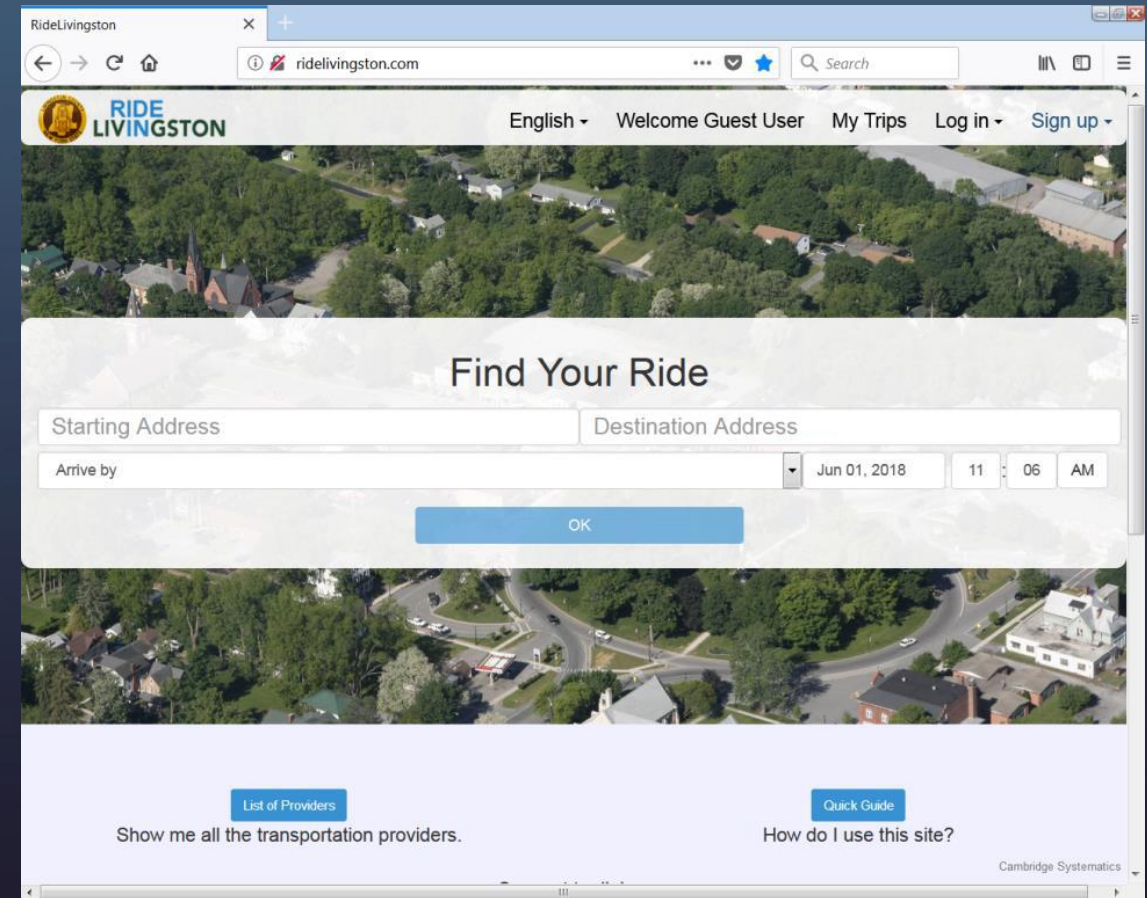
Ride LivIngston

- ❖ Compare transportation choices
- ❖ Directly link to transportation provider for service: not providing the ride
- ❖ Comprehensive in nature
- ❖ Overcome existing barriers to transportation



Ride LivINgston: Changes since inception

- ❖ Map next to trip planner
- ❖ Option to plan trip using map
- ❖ Landmark option
- ❖ ‘Use Current Location’ option for starting address
- ❖ High-quality pictures



Measuring Success: Improving Mobility

- ❖ Reduce transportation barriers: education
- ❖ Track the number of users
- ❖ Common points of origin or destinations
- ❖ Reduce missed appointments for lack of transit



Current Users

- ❖ General public
- ❖ Human Services Agencies: DSS, OFA & Probation
- ❖ Caregivers



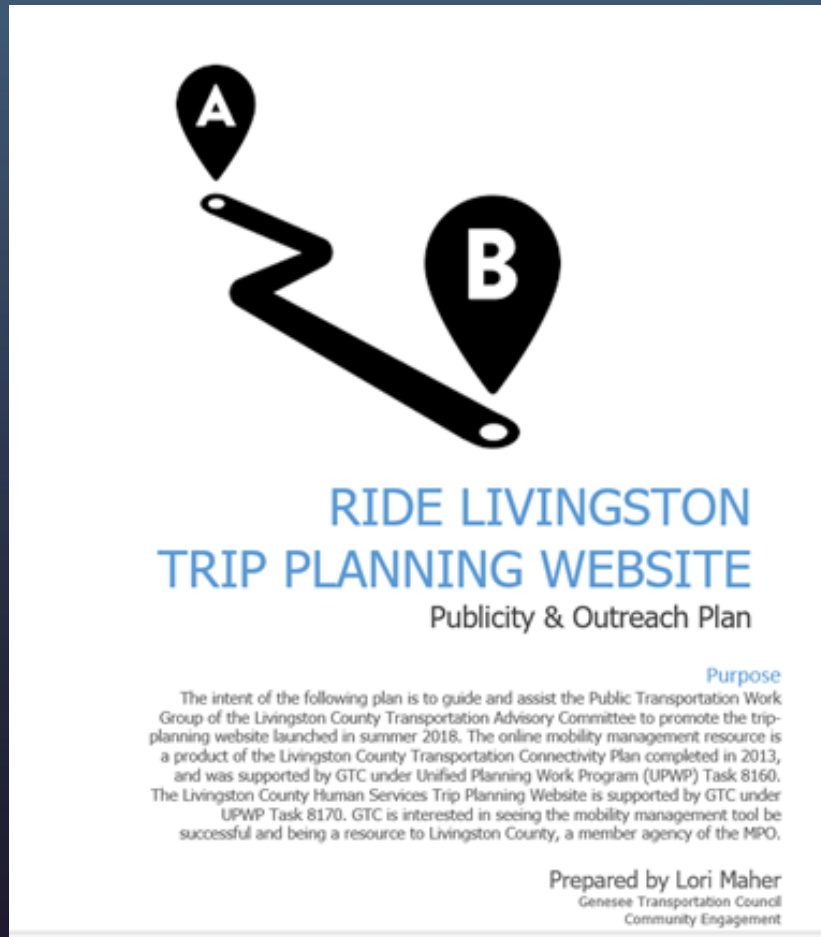
NEED A RIDE?

Visit www.RideLivInNgston.com

Learn how you can get to where you want to go.



Public Outreach Ride LivINgston



- ❖ To increase the awareness of the online resource to targeted populations needing to travel in Livingston County.
- ❖ To increase the website analytics
 - ❖ From 50 unique users per week to 500 or more.
 - ❖ From 100 unique users per month to 1,000 or more.
 - ❖ From less than 100 planned trips per month to 1000 or more.
 - ❖ From less than 50 planned trips per week to 500 or more.
- ❖ To identify and evaluate other web analytics to further optimize the website and customize this publicity plan.
- ❖ Optimize the website with the product vendor as much as possible to identify and eliminate as many “quirky little flaws” as possible to increase the satisfaction and desirability for users to return to the site, sign-in, and plan trips.



Public Outreach Ride LivINgston



RIDE LIVINGSTON



Hyperlink to RideLivingston.com portal

- Background on the trip planning service, highlight some information from the existing Quick Guide to explain the expectations, and explain the intent of the site is to provide viable choice to plan a trip within the county.
- It could include FAQs as they arise, testimonials, important updates as they are made, etc.
- Contact information should somebody need help using the site.

Welcome to Ride LivINgston

RideLivINgston is a resource to help get you or someone you care for to places in Livingston County such as work, the store, the library, or medical appointments. Use a simple online process to get a list of public and private transportation choices.

www.RideLivINgston.com is a website that matches your daily transportation needs with options that work for you based on your needs and preferences. Choices include taxis, buses, biking, and lift-equipped vans.

Check out the website ahead of time, as some transportation providers require reservations a few days in advance.

A lack of transportation should not be a reason any resident in Livingston County misses out on everyday needs and experiences such as going to the grocery store, appointments, a restaurant, or a movie.



Plan Your Ride Today!

Go to www.RideLivINgston.com and choose the ride that works best for you.

- Trip Basics:** Type in the full addresses of where your trip will start and end as well as the date and time.
- Customize Your Trip:** Check any boxes that apply to you, such as if you use a wheelchair or would need assistance.
- View Your Options:** Scroll down the list of choices and find the one that best meets your needs. Click on the Show More button to view details and contact information for that provider.

You can tailor your search to your specific needs:

- Purpose
 - Medical, grocery, work, other
- Preference
 - Bike, drive, paratransit, taxi, bus, walk
- Sort By
 - Fare (default), travel time, walking distance



- ✓ Work
- ✓ Medical
- ✓ Shopping
- ✓ Restaurants
- ✓ Government Services
- ✓ Entertainment

Scan here to check it out!



RIDE LIVINGSTON



Welcome to RIDE LivINgston

Go to www.RideLivINgston.com and choose the ride that works best for you.

- Trip Basics:** Type in the full addresses of where your trip will start and end as well as the date and time.
- Customize Your Trip:** Check any boxes that apply to you, such as if you use a wheelchair or would need assistance.
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A lack of transportation should not be a reason any resident in Livingston County misses out on everyday needs and experiences such as going to the grocery store, appointments, a restaurant, or a movie.



Scan here to check it out!

Future of Ride Livingston

- ❖ Continual improvement for information validity
 - ❖ Ensure accuracy of providers' schedules, fares & services
- ❖ Optimize mobile use of website
- ❖ Develop mobile application
- ❖ Expand the geographic area and transportation providers



Connect LivINgston



2015 Transportation Planning Excellence Award

Federal Highway Administration and Federal Transit Administration



Questions?

Megan Crowe

AICP, CFM

Senior Planner, Livingston County

mcrowe@co.livingston.ny.us

(585) 243-7550



Technology Advancements in Saratoga Springs

City of Saratoga Springs



June 14, 2019
Intelligent Transportation Society of New York (ITS-NY)
Annual Meeting and Technology Exhibition

Presenting Today



Michele Madigan, Commissioner of Finance City of Saratoga Springs

- Leads the City's Finance and IT departments
- Leads the Saratoga Smart City Commission
- Championed the 2.5 megawatt Spa Solar Park project



Agenda

- The Smart City Imperative: Background and Vision
- Smart City Framework
- Select Smart City Initiatives
- From a Smart City to a Smart Region: Next Steps



The Smart City Imperative

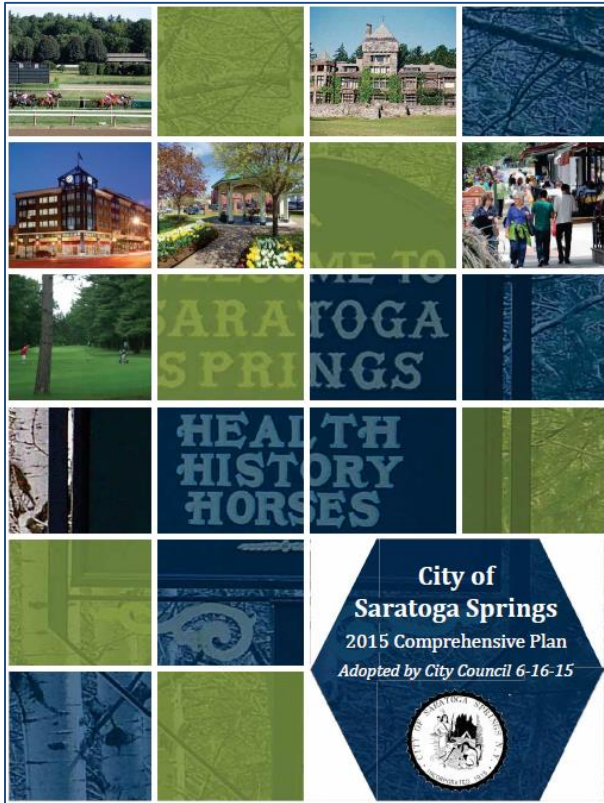
Broadband and internet access at **globally competitive speeds** are no longer optional luxuries.

They are **essential resources** for residents, businesses, service providers, and government.



From a Comprehensive Plan...

2015 Comprehensive Plan



Guiding Principles



Economic Strength
& Stability



Environmental Health
& Resiliency



Transportation
& Mobility



Community
Character



...to a Smart City Roadmap...

October 2016



...to exploring new technologies.

The AI Opportunity:
Developing an AI Ecosystem in Upstate New York

January 24th, 2019 | 12PM - 2PM
Saratoga City Center

Sponsors and Presenters Include:

Logos: Saratoga County Prosperity Partnership (scpp), innovate 518, THE SARATOGA COUNTY CHAMBER, deFactoGlobal, STEADfast, AI CENTER OF EXCELLENCE.

Beyond Cryptocurrency: How Blockchain
Technology Can Drive Economic
Development in Upstate New York

February 28th, 2019 | 12 PM - 2 PM
Saratoga City Center

Logos: Saratoga County Prosperity Partnership (scpp), innovate 518, THE SARATOGA COUNTY CHAMBER.



Saratoga Springs Smart City Vision

A smart city is an **information hub** that empowers citizens, supports businesses, and inspires community innovation.

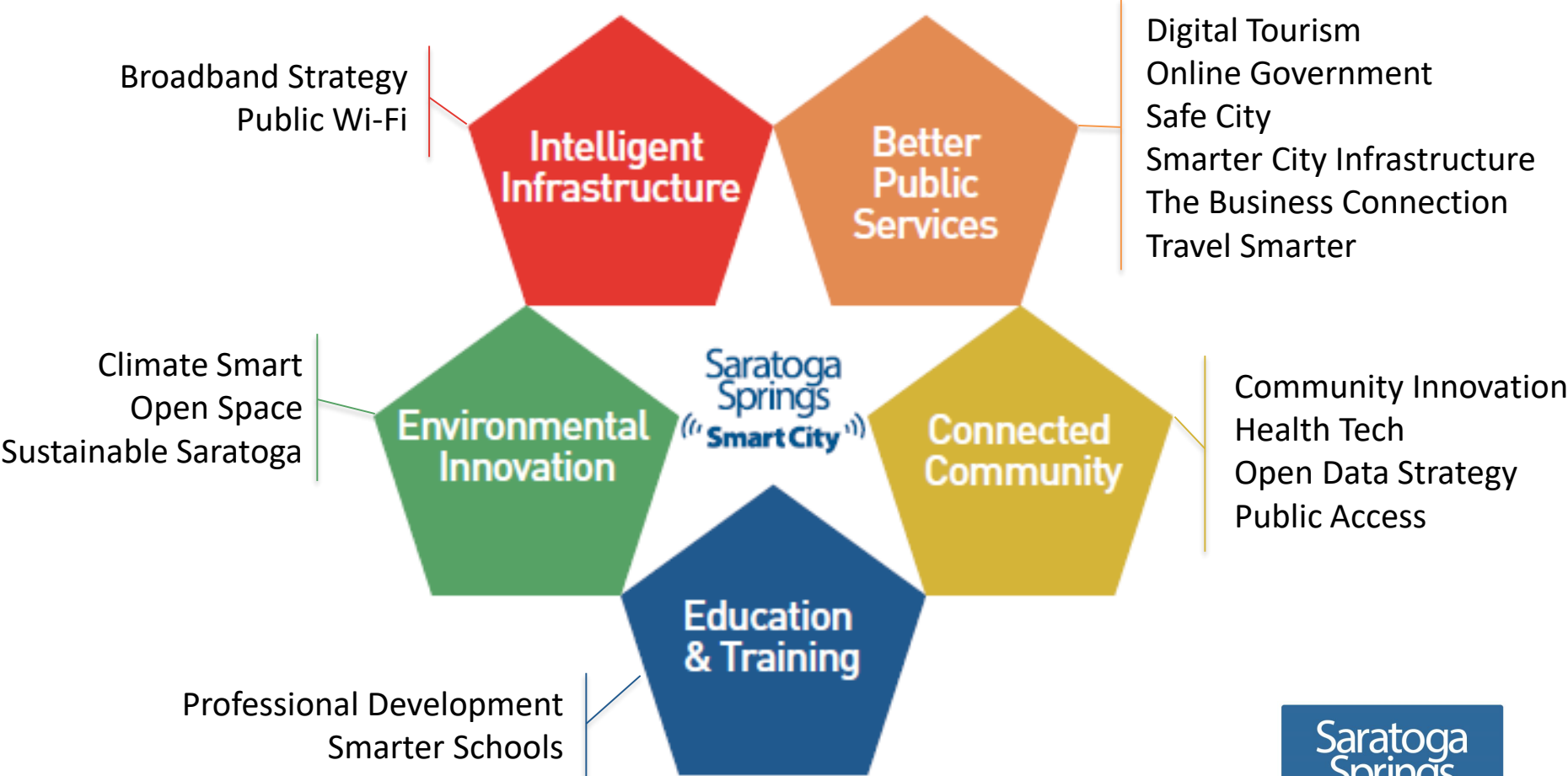
It is **dependent on** technology but **not defined by** that technology.



Smart City Framework



Smart City Framework



Select Smart City Initiatives



Citywide Fiber Infrastructure

Working with SiFi Networks to cover entire City grid

- 30-year no-cost contract
- Design, build, and maintain high-speed fiber optic network



Select Smart City Initiatives

Connected Street Lighting

- CDTC grant for street lighting conversion – energy savings & regional guidebook for municipalities
- Governor announced \$7 million in funding for communities to move forward through REV on connected street & LED lighting



Select Smart City Initiatives

Spa Solar Park

timesunion News Sports Business Entertainment Living Blogs Jobs Homes Cars Classifieds

Saratoga solar panels expected to save city \$100k annually

New program to save residents money on bills too

By Wendy Liberatore Updated 6:06 pm, Monday, September 18, 2017

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Photo via Onyx Renewable Partners, L.P.;
posted on Sustainable Saratoga website

- 2.5 megawatt solar energy park
- Groundbreaking ceremony in April 2017
- Saved \$60,000 in first year
- 40% of City's energy consumption now related to renewable



Next Steps

From a Smart City to a Smart Region

- Partner with local/regional industry leaders & trusted technology advisors
- Share best practices/lessons learned
- Collaborate on smart region initiatives
- Engage our communities

